

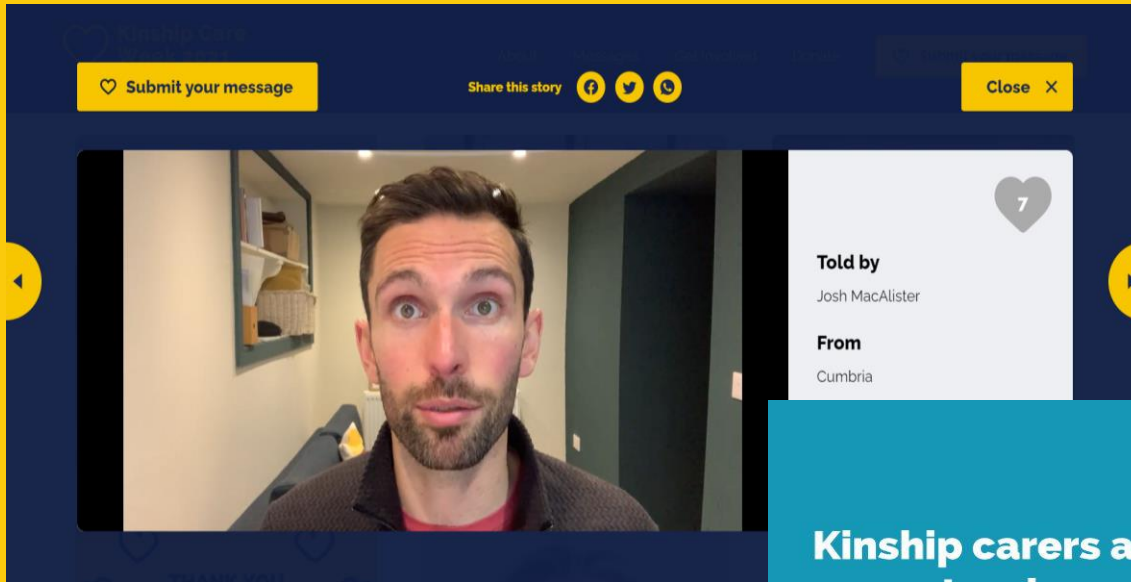


Kinship

Campaigners:

a progress update

Kinship care moving up the agenda



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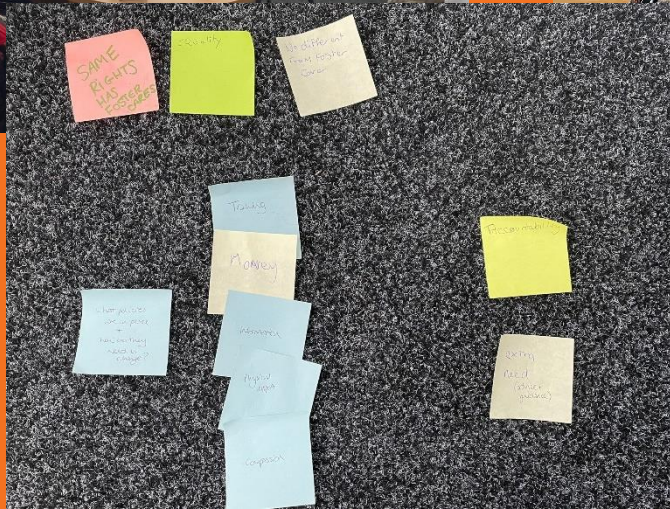
Kinship carers are a huge national resource, a natural source of support for children and the contribution that they make should be much better recognised

”

The case for change report (2020). The independent review of children's social care



Kinship Campaigners preparing to influence



Activities so far

May – Kinship Campaigners launched

July - Senior Campaigns Officer starts

September – 17 NE support group representatives introduced to Kinship Campaigners

October – weekly phone calls and 1-1 inductions begin

November – ‘Campaign and Cake’ workshop

December – Campaign leaders and supporters involved in their first campaign activity



Lessons learnt so far

- Strong relationships
- Digital and literacy barriers
- Flexibility
- Sense of place
- Regional vs local

“...to think about campaigning collaboratively rather than just on a personal level, which has influenced me to feel less alone and less of a powerless victim...”



The next 3 months

Responding to external opportunities

Establish campaign goal

Develop and implement campaign plan

External training

Learning and adapting



Your grant as a catalyst

Comic Relief funds 3-year scale up of Triangle Trust funded North-East campaigns model across England and Wales

BBC Children in Need funds ground-breaking 3-year project to involve kinship care experienced children and young people in influencing change

£1m/one year contract from Department for Education to develop national kinship peer-to-peer support service. Includes 100 new support groups in England.



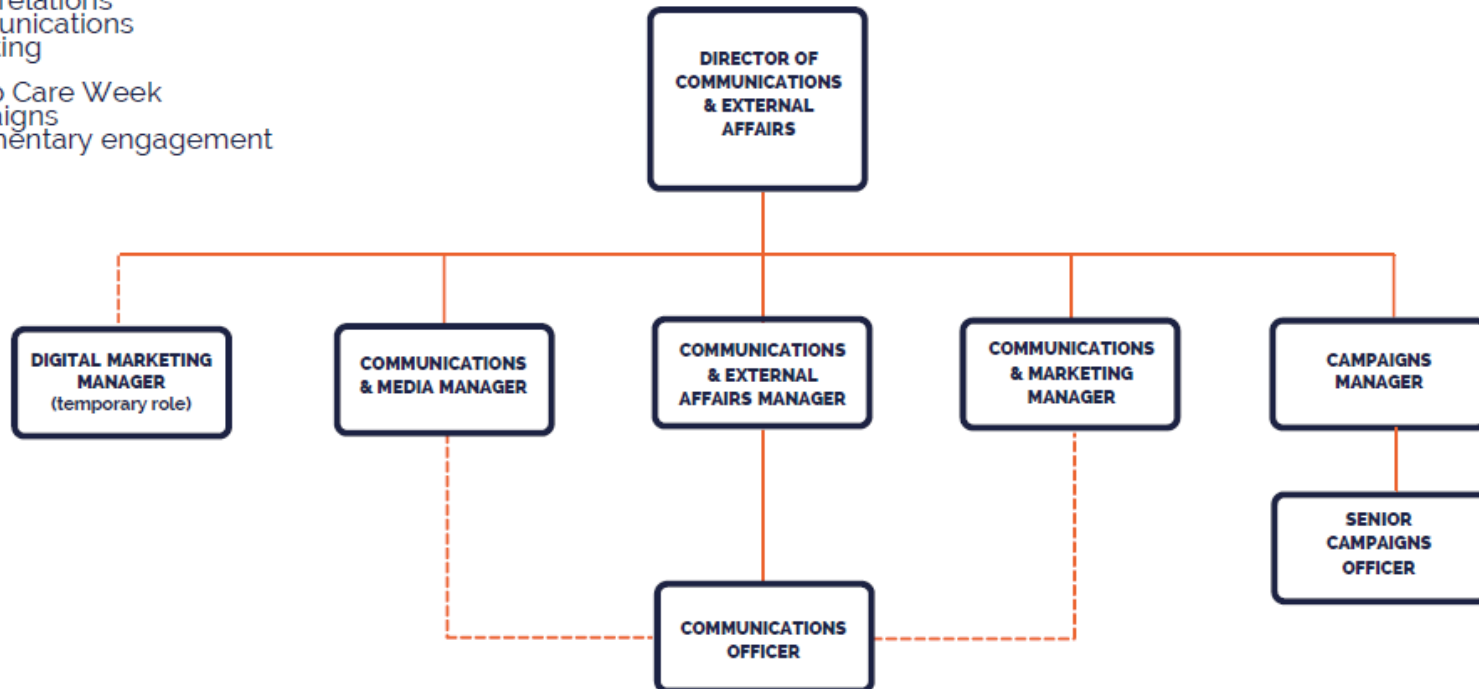
Investing in leadership, skills and capacity



- Media relations
- Communications
- Marketing
- Brand
- Kinship Care Week
- Campaigns
- Parliamentary engagement

KINSHIP

COMMS & EXTERNAL AFFAIRS



Thank you for your support

Any questions?

For further information

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